

### WPGC-FM, WPGC HD2 QUARTERLY ISSUES & PROGRAMS REPORT

April 01 to June 30, 2013	
2nd Quarter	

#### Prepared by:

Justine Love
Director, Community Affairs & Public Relations
CBS Radio, Washington DC

#### WPGC FM,, WPGC HD2 ,WPGC HD3 PROGRAMS THAT ADDRESS COMMUNITY ISSUES

ON TRACK: (SUNDAYS 5:30-6:00 AM)

Is a local 30 minute program hosted by Roland Turner in conjunction with the Greater Washington Urban League that address the specific issues and problems faced by the communities it focuses its energies upon.

COMMUNITY FOCUS : (SUNDAYS, 6:00AM-7:00AM)

Is a local 60-minute program hosted by Guy Lambert (News Director) and produced by Justine Love (Director of Community/Public Affairs) for 95.5 WPGC FM that addresses the specific issues and problems faced by the communities it focuses its energies upon.

## ON TRACK

# WPGC FM, WPGC FM HD2 Quarterly Issues Program Report 2<sup>nd</sup> Quarter (4/01/13-6/30/13)

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Transportation, Education, Health, Culture, Women's Issues, Youth

Date: 04/07/2013

Guest: Karen Price Ward Southwest, Sage Ward and Annette Morant

Title: Prince Georges Sports and Learning Complex

Time: 30 minutes

This show focused on the Gymnastics programs at the PG Sports and Learning Center. The benefits of gymnastics as recreational sport or to be involved in the level of competition were discussed in details. The discipline and training that gymnastics instill in you're your children and those benefits that youth of today need was all covered too.

Program: "ON TRACK"-FM Host: Maudine Cooper

Issues: Financial, Women's Issues, Education, Health and Youth

Date: 04/14/2013
Guest: Dr.Garth Graham

Title: Deputy Assistant Secretary for Minority Health

This show focused on the major health issues and concerns in the African American community Diabetes, Heart Disease and HIV and AIDS were the main topics discussed with information on alarming statistics. Also, childhood is an obesity becoming a major concern within the African American community and that was discussed to.

Program: "ON TRACK"-FM
Host: Roland Turner

Issues: Financial, Women's Issues, Education, Health, Drugs, Crime/Violence and Youth

Date: 04/21/2013

Guest: Dr Arlene King-Berry and Linda Perkins

Title: DC Children's Trust Fund (Board Members)

This show focused on the 1<sup>st</sup> Annual Parent Summit sponsored by the DC Children's Trust Fund. The purpose of the summit is to change the culture of violence against children. One of the major problems of violence in the community against children is "Bullying" which was discussed in detail. The rights of parents and students when your child is being bullied or is the one doing the bullying was discussed in detail too. Suicide and other effects of bullying were covered too.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Women's Issues, Education, and Culture

Date: 05/05/2013

**Guest:** Stephanie Bolton James

Title: Co Founder and President of the Women of Princes Georges

This show focused on the upcoming Women of Prince Georges' 3rd Annual Conference for Women Entrepreneurs entitled "Connecting the Dots around the Beltway". The show talked about the different approaches that women take as business owners than men, how to be encouraged to start your own business, advice for executives, women managers and part time business owners and time management. The new B corporation of becoming a non-profit and a for profit was also discussed.

Program: "ON TRACK"-AM

Host: Roland Turner

Issues: Financial, Education, Culture and Homelessness

Date: 05/12/2013 Guest: Sarah Scruggs

Alvin DeLoatch, Manna perspective homeowner

Title: Manna Inc.

This show focused on Home Ownership and the Own Now campaign which is a campaign run by Manna to help modern and low income residents to become home owners in the District of Columbia. The show also features a new perspective homeowner named Alvin DeLoatch, who describes the process of getting through and qualifying for the homeownership process through Manna.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Women's Issues, Education, Crime/Violence, Health, and Youth

Date: 05/19/2013/ 06/2/2013 Guest: Hakimu Davidson - President

Title: The Thursday Network

This show focused on the months of May and June as young blacks give back months promoting community service from The Thursday Network young professionals. The mission of The Thursday Network and its founding was discussed in detail. All of the programs and community service projects upcoming were discussed in detail too along with membership.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Crime/Violence, Drugs, Transportation, Health, Women's Issues, Education,

Culture, Homelessness, and Youth

Date: 06/9/2013/6/16/2013, 6/23/2013, 06/30/2013

Guest: Marquis D. Johns (Assistant Pastor), Melissa Adams (Communications Director),

Cherry Sorzar (Operation Manager)

Title: Metropolitan Church ESL Program

This show focused on the ESL- "English as a Second Language" and adult literacy programs in the Prince George's County and surrounding communities. The program discussed the many adults in the community that have language barriers when English is their second language or when they are illiterate adults that have had trouble reading and writing English all their lives.

Program: "ON TRACK"-FM Host: Roland Turner

Issues: Financial, Crime/Violence, Transportation, Health, Women's Issues, Education, Culture,

and Youth

Date: 06/23/2013

Guest: Sam Washington (DC HBCU Alumni Alliance "Race Director"),

Shalay Watson (DC HBCU Alumni Alliance "Treasurer")

Title: Historically Black College Alumni Alliance

This show featured the DC HBCU Alumni alliance which is an organization that raises scholarship dollars and awareness for students to attend an HBCU for college. Why HBCU's are relevant in this day and age and what they have to offer was all covered in detail including their upcoming first large fundraiser at Howard University which is a Health Fair and Wellness Walk.

#### Financial

"Community Focus-FM"

Host:

Guy Lambert

Issues:

Financial, Education

Run Time:

21:08 min 4/28/13

Aired: Guest:

James McFadden-Director

Title:

AARP/Age Friendly Communities

At the Mayor's news conference on Oct. 3, it was announced that becoming an age-friendly city is the first of four goals in the city's Strategic Plan for Community Living in an Age-Friendly City. The commitment marks the beginning of a multi-year planning and implementation process in the District. An age-friendly city is an inclusive and accessible environment that encourages active and healthy living for all residents. Improvements are focused on the World Health Organization's eight domains of city life affecting the health and well-being of older people – and all people.

Program:

"Community Focus-FM"

Host:

Guy Lambert

Issues:

Education, Financial

Run Time:

18:44 min

Aired:

5/26/13

Guest:

Jackie Ward Richardson-Director of Housing

Title:

Greater Washington Urban League-Homeownership

The DC Department of Housing and Community Development, in partnership with the Greater Washington Urban League, will celebrate National Homeownership Month by hosting the 5th Annual DC Housing Expo "Welcome Home." The expo will be held on Saturday, June 1, 2013, at the Walter E. Washington Convention Center. The Expo will provide resources for all residents of the District, including information for renters, homeowners, potential homeowners, landlords and residents facing foreclosure.

"Community Focus-FM"

Host:

Guy Lambert Health, Financial

Issues: Run Time:

19:18 min

Aired:

6/16/13

Guest:

Victor Negron

Title:

Ameri-Health District of Columbia

AmeriHealth District of Columbia (DC) is the new name in Medicaid services here in DC. They now offer the benefits, services, and commitment of Chartered Health Plan. In doing so they combine Chartered's best with their 30-year history of serving Medicaid communities across the nation to deliver the best in Medicaid managed care for DC. They are also known as being experienced, credible, and committed to partnering with providers, community and business leaders to help build a healthier DC.

#### Crime & Violence

"Community Focus-FM"

Host:

Guy Lambert

Issues:

Crime/Violence, Education, Women's Issues

Run Time: Aired:

9:15 min 4/7/13

Guest:

Somta Molina Marshall/Interim Director

Title:

DC Rape Crisis

The DC Rape Crisis Center is dedicated to creating a world free of sexual violence. The Center works for social change through community outreach, education, and legal and public policy initiatives. It helps survivors and their families heal from the aftermath of sexual violence through crisis intervention, counseling and advocacy. Committed to the belief that all forms of oppression are linked, the Center values accessibility, cultural diversity and the empowerment of women and children.

Program:

"Community Focus-FM"

Host:

Guy Lambert

Issues:

Education, Culture, Youth, Crime & Violence

Run Time: Aired:

20:15 min 4/21/13

Guest:

Tony Lewis Jr.-Founder

Title:

"Sons of Life"

Tony Lewis Jr. a well-connected and respected community activist in DC. His father, Tony Lewis, was the alleged partner of Rayful Edmond. Lewis Jr. currently works as an advocate for ex-offenders and youth with incarcerated parents through the organization "Sons of Life." He's been featured on BET's "American Gangster" series on numerous occasions.

#### Education

"Community Focus-FM"

Host:

Guy Lambert

Issues:

Education, Culture

Run Time:

11:21 min

Aired: Guest:

4/7/13

Title:

David Wise Go Recycle

GO Recycle was created in October 2006 as the proverbial residential garage story and has slowly grown today to occupy over 9,000 square feet of office and warehouse space. We have a dedicated 1,000 square foot testing area for all types of laptop and desktop computers. Since 2006 we have experienced an exponential revenue gain of over 250%. We currently have a staff of 10 and are experiencing quarterly revenue expansion even in these current unstable economic times. GO Recycle is excited about what the future holds for all technology companies worldwide and we will strive to continue helping all of our customers as a computer recycling company.

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Host:

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Issues:

Education, Culture, Youth, Women's Issues

Run Time:

20:11 min

Aired:

4/14/13

Guest:

Jackson Johnson/Ebony Thomson-Spokeswoman

Title:

Operation Pretty and Polished

Prom season is right around the corner, and while many high school students are beginning to think about dresses and dates, Operation Pretty and Polished (OPP) is getting ready to help. A 2012 survey by Visa Inc. showed that the average costd of prom was more than \$1,000 and it is expected to rise. OPP is hoping to reduce the size of that bill. OPP is an annual giveaway that offers formal prom attire to less fortunate students in the D.C. area. The giveaway is in its fifth year and has helped more than 1,000 students make their prom dreams come true.

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Guy Lambert

Issues:

Youth, Education

Run Time: Aired:

22:44 min 5/19/13

Guest:

Natalie Baker Fulghram-Author

Title:

Expectations Project Inc./ Education All Gods Children

Nicole Baker Fulgham works on the faith community relations team at <u>Teach For America</u>, inspiring people in faith-based organizations to work to eliminate educational inequity. She lives with her husband and her spunky little three-year old daughter in the Washington, D.C. area. She also recently authored the book entitled "Educating All Gods Children."

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Program: "Community Focus-FM"

Host: Guy Lambert

Issues: Education/ Youth, Women's Issues

Run Time: 22:12 min Aired: 6/9/13

Guest: Erica Harley, Nicole Lewis-Founder & CEO

Title: Generation Hope

Founded in 2010, Generation Hope selects teen mothers and teen fathers who have displayed academic achievement and a desire to go to college to become Scholars in the Generation Hope Scholar Program. Teen parents are often dismissed by school officials and others when it comes to their potential to pursue higher education. Generation Hope presents college-readiness workshops in the community throughout the year to identify and recruit promising students to our program. Once accepted, Generation Hope provides each Scholar with two supports that increase the likelihood that they will obtain their college degree; up to \$2,400 per year in tuition assistance and one-on-one mentoring.

"Community Focus-FM"

Host:

Guy Lambert

Issues:

Education, Culture

Run Time: Aired:

22:14 min 6/23/13

Guest:

Jeff Dunkle-Mont Safety Coordinator

Title: Montgomery County Pedestrian Safety

During the *Street Smart* campaign, which runs through June 3o, law enforcement officers in Maryland, the District of Columbia and northern Virginia will be watching for motorists, pedestrians and bicyclists who violate traffic safety laws. Drivers and cyclists who fail to stop for pedestrians in crosswalks, as well as pedestrians who jaywalk, can face fines that range from \$40 to \$500. Drivers also are subject to getting points on their driver records.

#### Health

"Community Focus-FM"

Host:

Guy Lambert

Issues:

Women's Issues, Health, Culture

Run Time:

20:45 min

Aired:

5/5/13

Guest:

Edith Williams-Organizer

Title:

Walking for Water 5K Walk

Running Water is a ministry dedicated to providing clean water to people of Zambia, an African country that where many live with the devastating effects of extreme poverty. \$35 provides clean water for 1 person for a lifetime. Tuscarora Highschool will take part in the event by hosting a volley ball tournament in which 3-thsouand dollars has been raised.

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19:44 min 5/12/13

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Title:

B.A.M Foundation (Black & Missing Foundation Inc.)

Black and Missing Foundation, Inc (BAM FI) has been established as a non-profit organization whose mission is to bring awareness to missing persons of color; provide vital resources and tools to missing person's families and friends and to educate the minority community on personal safety. Founded in 2008 by a veteran law-enforcement official and public relations specialist, BAM FI will create public awareness campaigns for public safety and provide parents and loved ones of missing persons with a forum for spreading the word of their disappearance, with pictures and profiles of missing individuals.

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"Community Focus-FM"

Host: Issues:

Guy Lambert Youth, Health

Run Time:

10:13 min

Aired:

6/30/13

Guest:

Onyea Umbach-Soccer Player and Founder

Title:

Go GOBAL

On Saturday, June 30, 2013, G.O. Global will host *The G.O. Global Kick-Off Fundraiser* event at the Maryland Soccerplex Stadium (<a href="www.mdsoccerplex.org">www.mdsoccerplex.org</a>) in Germantown, MD. Players from DC SCORES and Montgomery Soccer, Inc (MSI) youth soccer leagues will join together and compete under the coaching and mentorship of US celebrity athletes, who will also square off during a half-time scrimmage. *The G.O. Global Kick-Off Fundraiser* promises to be a fun-filled day for sports fans of all ages! Attendees will have an opportunity to meet celebrity athletes, enter raffle drawings for signed team jerseys, participate in mini skills clinics, engage in fun youth activities, learn more about G.O. Global, and enjoy an exciting and charitable soccer match that highlights the talents of area youth.

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20:45 min

Aired:

5/5/13

Guest: Title:

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Crime/Violence, Education, Women's Issues

Run Time:

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Somta Molina Marshall/Interim Director

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4/14/13 Jackson Johnson/ Ebony Thomson-Spokeswoman

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"Community Focus-FM"

Host: Issues: Guy Lambert Women's Issues

Run Time:

20:07 min

Aired:

6/2/13

Guest:

Rev Donna Freemon-Spokeswoman

Title:

Carnival of Hope

The Community Carnival provides a day of fun and laughter for these great kids. Each year towards the beginning of Summer, various games, food, and activities are brought out to community to be enjoyed by the children and their families. CoHO partners with private citizens from the community as well as businesses and other organizations to ensure that there are plenty of things to make the day a blast! Activities can range from bounce houses, to baseball throws, from dunktanks to gymnastics equipment, or even a tour of an actual firetruck! Lastly they look to empower families through healthy eating and exercising.

Program:

"Community Focus-FM"

Host:

Guy Lambert

Issues:

Education/ Youth, Women's Issues

Run Time: Aired:

22:12 min

6/9/13

Guest:

Erica Harley, Nicole Lewis-Founder & CEO

Title:

Generation Hope

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#### Youth

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Education, Culture, Youth, Women's Issues

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20:11 min 4/14/13

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Guest: Title:

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888

Program: Host:

"Community Focus-FM"
Guy Lambert

Issues: Run Time: Culture 11:18 min 6/30/13

Aired: Guest:

DR. Henry P. Davis

Title:

First Baptist Church of Highland Park

First Baptist Church of Highland Park was founded as a mission in 1921 and designated as a church by the Ministers' Conference of Washington, DC and vicinity in 1922. During the same time, a local land developer donated two lots to the Highland Park Community for a church under Rev. Mitchell, its founding pastor. Today the church serves more than 3-thousand church goers and is known as one of the most prevalent churches in the D.C. area.